



neighborhood council  
el consejo del vecindario de glassell park

Our Voice to the City  
Nuestra voz a la Ciudad

**GLASSELL PARK  
NEIGHBORHOOD COUNCIL  
OFFICERS**

CHAIRPERSON

VICE CHAIR

SECRETARY

TREASURER

MEMBER-AT-LARGE

**CITY OF LOS ANGELES  
CALIFORNIA**



ERIC M. GARCETTI  
MAYOR

**GLASSELL PARK NEIGHBORHOOD COUNCIL**

Glassell Park Community & Senior Center  
3750 N. Verdugo Road, Los Angeles, CA 90065

**Joint Board and Outreach Committee Meeting - Revised**

Monday, June 6, 2016

7:30pm – 8:30pm

**GLASSELL PARK  
NEIGHBORHOOD COUNCIL**  
3750 N. Verdugo Road  
Los Angeles, CA 90065  
[www.glassellparknc.org](http://www.glassellparknc.org)

(LIST OF BOARD MEMBERS)  
LAURA HUBEN – AREA 1  
VACANT – AREA 2  
JAMIE RAMIREZ – AREA 3  
HEATHER THOMAS – AREA 4  
BILLY GREENFIELD – AREA 5  
PATRICK CLEARLY – AREA 6  
MARIE D'ANTONIO – AREA 7  
BENJAMIN DISINGER – AT LARGE REP  
JOHN HENRY WONG – BUS. REP  
TONY MACIAS – BUS. REP  
MOLLY LYNN TAYLOR – BUS. REP  
MARGE PIANE – ORG. REP  
CHRIS ALVES – ORG. REP  
SANDY GARCIA – EDUC. REP  
BRIAN FROBISHER – FAITH-BASED

The public is requested to fill out a “Speaker Card” to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board’s subject matter jurisdiction will be heard during the Public Comment period. The timelines indicated are for the purposes of moving agenda items along only and do not constitute official times to discuss and/or take actions on items presented. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. Agenda is posted for public review at Glassell Park Community/Senior Center 3750 Verdugo Road, Los Angeles, CA 90065. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board members in advance of a meeting may be viewed at the Glassell Park Neighborhood Council Constituent Service Center located at 3750 N. Verdugo Road (in back of the Public Storage Building) or visiting our website by clicking on the following link: [www.glassellparknc.org](http://www.glassellparknc.org) or at an upcoming scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the GPNC Office at [Outreach@GlassellParkNC.org](mailto:Outreach@GlassellParkNC.org). To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the GPNC Secretary or Board Members separately.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting Department of Neighborhood Empower, at (213) 978-1551 or toll- free at 311.

Agenda items may be subject to discussion and/or possible action by a simple majority of a quorum of the Board present at this meeting. Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. SI NECESITA AYUDA CON ESTA AGENDA, POR FAVOR LLAME A NUESTRA OFICINA AL 323-256-4762.

1. Welcome and Introductions – 7:30pm
2. Roll Call and Determination of Quorum.
3. Review & Update Outreach Committee Member Roster
  1. Removal of inactive & resigned committee members from committee roster  
*GPNC SRs: A committee seat is considered abandoned and the incumbent as unable to represent their constituency if they announce that fact, or if they cease to be a Stakeholder in GPNC, or if they do not attend three (3) consecutive committee meetings (with or without excuse), or miss four (4) committee meetings (with or without excuse) in a calendar year.*
4. Announce available Outreach Committee seats, if any, and accept nominations / self-nominations for Outreach Committee
5. Accept Nominations and Select an Outreach Committee Recorder
6. Discussion, Updates and Possible Recommendations
  1. VISIONS AND GOALS
    1. 2016-2017FY Outreach Plan and Budget recommendations
    2. WEBSITE & SOCIAL MEDIA
      1. Discussion and Possible Recommendation: Formation of a Website Committee
      2. Website Management
      3. Website hosting and social media services, social media board/committee member admins
    3. DIRECT MAIL - Discussion and Possible Recommendation:

4. ONLINE ADS - Discussion and Possible Recommendation:
5. EVENTS - Discussion and Possible Recommendation:
  1. Master Event Calendar
  2. Area Rep Events
  3. Town Halls
  4. CERT / Public Safety
6. SPRING/ SUMMER NEWSLETTER - Discussion and Possible Recommendation:
  1. Assignments
  2. Theme
  3. Budget
7. NEWSLETTER - Discussion and Possible Recommendation:
  1. Direct Mail / Postcards
  2. e-Newsletters
  3. Content
  4. Schedule
8. OUTREACH PLAN
9. RE/BRANDING - Discussion and Possible Recommendation:
  1. Logo Redesign
  2. Flyer Template Design
  3. Website Redesign
7. Future Agenda / New Business
8. Review of Recommendations and Motions being submitted to GPNC Governing Board
9. Official/Public Comment (non-agenda items) – 5 minutes maximum
10. Announce next meeting
11. Adjourn.